

## 2.13 HERITAGE & CULTURE

### *Preamble*

Fredericton's historical and cultural assets – its setting, buildings, places, cultural institutions, artistic legacy, and current events, festivals and activities – provide a sense of place and identity in the community. Given the demographic shift to an older, more diverse and better-educated population, value is increasingly placed on the arts, culture and heritage as predictors reflected in decisions on where to live, or where to locate a business or educational institution. Additionally, these assets form a distinct and recognizable image for visitors. Therefore, retaining physical evidence of the past, whether of real property or other assets, and celebrating creativity in the City, allows residents and visitors, and future generations, to share in the benefits of heritage resources and a vibrant cultural scene.

The objectives and policies that follow are intended to ensure that preservation and enhancement of historic places, and the fostering of cultural resources, continue to be among the building blocks of a healthy and sustainable community.

### 2.13.1 OBJECTIVES

- (1) To preserve and enhance Fredericton's essential heritage character and its significant tangible heritage resources for present and future generations.
- (2) To develop the City's heritage resources as cultural, educational and economic assets that contributes to Fredericton's identity as New Brunswick's Capital City.
- (3) To facilitate Fredericton's development, as New Brunswick's Capital City, as an artistic and cultural centre where creativity, excellence, diversity and freedom of expression flourish in an accessible and sustained environment.
- (4) To identify and conserve significant archaeological resources in Fredericton.

### 2.13.2 POLICIES (HERITAGE)

#### *Values Associated With Heritage*

- (1) Council values:
  - (a) The spectrum of heritage resources, including archaeological and historical sites, buildings, streetscapes, landscapes, urban spaces, collections, documentary heritage and the heritage of customs and traditions belonging to all peoples;
  - (b) Heritage preservation as a means to enhance sense of place, identity, community, pride and belonging;
  - (c) Heritage preservation and interpretation as a means to educate and inform present and future citizens and visitors about the history and heritage of the Provincial Capital;
  - (d) The economic development and tourism potential inherent in the preservation and presentation of the Provincial Capital's heritage assets.

### ***Conservation, Rehabilitation and Compatibility***

- (2) Council shall seek and encourage:
  - (a) The conservation of heritage resources in a manner that respects their value to the community, ensures their long term integrity, and enables their functional viability in the future;
  - (b) The sensitive rehabilitation and reuse of valuable heritage structures;
  - (c) The conservation of character-defining elements in the consideration of development proposals and public works;
  - (d) Compatible development in the vicinity of valuable heritage resources.

### ***Heritage By-Law and Preservation Review Board***

- (3) Council shall maintain and amend, as required, a heritage preservation by-law and engage a Preservation Review Board under the terms of the *Municipal Heritage Preservation Act*.

### ***Development Control***

- (4) Council shall pursue and apply:
  - (a) Where appropriate, additional heritage preservation by-laws or amendments, as the case may be, to areas, buildings, sites and streetscapes of significance, in order to protect their heritage character, to encourage compatible design, and to aid in the cultural educational and economic development of the City. Priority consideration shall be given to areas, buildings, and sites within the study areas identified on Schedule "C";
  - (b) Alternative development control and procedural mechanisms, including those for assessment of archeological resources, to ensure preservation of significant resources as well as to address significant properties or places that are threatened.

### ***Heritage Management Plan***

- (5) Council shall develop and implement a Heritage Management Plan to:
  - (a) Maintain and provide access to the City's recorded inventory of built heritage;
  - (b) Enhance public awareness of sound heritage stewardship principles and practice through the provision of technical information such as style guides and renovation guidelines;
  - (c) Identify and pursue incentive tools to encourage preservation of heritage resources;
  - (d) Pursue strategies, such as a commemorations policy and plan, to recognize the diversity of buildings, places, events and persons of historical significance in the Provincial Capital;
  - (e) Provide financial support, where feasible, to non-profit heritage organizations that wish to undertake an event, project or activity of benefit to the community;
  - (f) Consistent with the City's Tourism Strategy, pursue heritage resource development opportunities related to tourism, and actively promote historic places in the Provincial Capital;

- (g) Rationalize the allocation of support to museums and interpretative centres;
- (h) Develop and adopt a policy on the management of municipally owned heritage assets.

***Co-ordination***

- (6) Council shall encourage the co-ordination of heritage initiatives with other levels of government to ensure compatibility of legislation, policy, procedures and programming, and shall co-operate with government and non-governmental heritage organizations to identify and seek strategic solutions to the protection of the City's heritage resources. Without limiting the extent of the foregoing, Council shall:
  - (a) Maintain a Local Historic Place Register to meet the program objectives of the federal *Historic Places Initiative*;
  - (b) Pursue, with the Provincial Government, a mechanism to enable municipalities to implement their own favorable tax treatment schemes for heritage properties;
  - (c) Pursue, with the Provincial Government, the development of a program of building code equivalencies for heritage buildings;
  - (d) Encourage the Provincial Government to adopt a policy on the management of crown-owned heritage property.

**2.13.3 POLICIES (THE ARTS)**

***Values Associated with the Creative Arts***

- (1) Pursuant to the *Fredericton Municipal Arts Policy*, Council values:
  - (a) The importance of the arts in articulating a sense of community and identity;
  - (b) The power of the arts in channeling the creative process, in connecting people, in challenging people and in communicating ideas;
  - (c) The role of all arts constituencies in the personal development of people of all ages throughout the City;
  - (d) The contribution of the three founding cultures to the arts in the community, all other cultures adding to the City's cultural mosaic, and the diversity of artistic processes;
  - (e) The direct and induced benefits in the areas of economic development, tourism, education, and downtown/neighborhood revitalization that are incurred through arts development.

***Guiding Principles***

- (2) Pursuant to the *Fredericton Municipal Arts Policy*, Council shall be guided by the following principles:
  - (a) *Freedom of Expression* – Artists should be protected from undue constraints on the creative process;
  - (b) *Excellence* – In all aspects of the arts, excellence should be recognized, appreciated, encouraged and communicated;
  - (c) *Enrichment* – An environment should be created in which activity in the arts can flourish;

- (d) *Innovation* - Innovative and entrepreneurial artistic endeavors should be supported;
- (e) *Accessibility* – The arts should be open to all, and easily accessed and enjoyed by all;
- (f) *Pluralism* – Participation in arts activity amongst all people, regardless of culture, language, race, gender, ability, sexual orientation or social standing should be recognized, respected and encouraged;
- (g) *Sustainability* – Infrastructure for the purposes of creation, production, presentation, promotion and distribution should be maintained and supported.

### **Strategic Planning**

- (3) Pursuant to the *Fredericton Municipal Arts Policy*, Council shall undertake strategic cultural planning through:
  - (a) An economic impact study of the arts in support of arts development, a quality business environment, and the forging of partnerships;
  - (b) An inventory of cultural space to rationalize needs and priorities for communities of interest, and for the community at large;
  - (c) The collection of relevant statistics on the arts and culture within the Fredericton region;
  - (d) The creative application of planning and regulatory tools towards arts development and the development of physical space as it relates to the arts;
  - (e) Development of the Historic Garrison District as a “festival centre” dedicated to the profiling of Fredericton’s history, culture, arts and crafts;
  - (f) The seeking of partnerships with other levels of government, educational institutions, the business community and economic development support organizations, custodians of cultural space, local arts organizations, community groups and communities of professional practice.

### **Investment**

- (4) Pursuant to the *Fredericton Municipal Arts Policy*, Council shall enhance the economic and social well being of the community through:
  - (a) Financial support, where feasible, to non-profit arts organizations who wish to undertake an event, project or activity of benefit to the community;
  - (b) Investigate new funding opportunities in partnership with other levels of government and the private sector;
  - (c) Fair compensation in the employment of professional artists;
  - (d) Pursuit, subject to needs analysis and feasibility, of development and support.

### **Visibility of the Arts**

- (5) Pursuant to the *Fredericton Municipal Arts Policy*, Council shall strengthen the visibility of the arts and integrate the arts into the everyday life of the community through:
  - (a) Display and presentation of the arts on municipal premises;
  - (b) Development of a public art policy for municipally controlled outdoor public spaces;

- (c) Development of mechanisms to encourage the procurement and presentation of artistic work in new development, such as through development agreements and/or by-laws;
- (d) Donation of art for public buildings and appropriate open spaces;
- (e) Integration of visual art into public works and building projects;
- (f) Formal recognition of works of architecture, landscape architectures and civic design of merit;
- (g) Development, support and promotion of arts activities for adults, seniors and youth;
- (h) Appointment of artists and representatives of arts organizations on City committees.

### **Services**

- (6) Pursuant to the *Fredericton Municipal Arts Policy*, Council shall strengthen the operational effectiveness of arts activity through:
  - (a) Provision of an effective co-ordination service for festivals and events;
  - (b) Pursuit of support for shared information/retail space for operators of festivals and events;
  - (c) Provision of a flexible package of services in kind for festivals, events and other outdoor arts functions;
  - (d) Accommodation of location film production where and when feasible;
  - (e) Promotion of the City as a cultural destination in co-operation with other levels of government, and within its tourism literature;
  - (f) Assistance toward development of authentic tourism products associated with the arts and culture, in co-operation with the arts constituency;
  - (g) Provision of accessible, accurate and time-sensitive information and promotion of arts.

### **Arts Advisory Committee**

- (7) Pursuant to the *Fredericton Municipal Arts Policy*, Council shall appoint a committee of stakeholders to advise on matters affecting arts development within the municipality.

### **2.13.4 ARCHAEOLOGICAL RESOURCES**

- (1) Lands identified as potential archaeological sites are identified on Schedule "D".
- (2) All lands identified on Schedule "D" shall be designated Open Space on the Future Land Use Map.
- (3) Application to redesignate properties in the Open Space designation by virtue of their potential archaeological significance shall not be considered without an archaeological survey of the property prepared by a licensed archaeologist at the expense of the property owner. Council shall forward the archaeological survey to the Province of New Brunswick for its comments prior to consideration of the application.
- (4) It is proposed that Council develop an Archaeological Master Plan:
  - (a) To identify and map land containing significant archaeological resources or areas of archaeological potential within the City of Fredericton;

- (b) To develop appropriate policies and procedures for fulfilling the requirements of the *Historic Sites Protection Act* and the *Municipal Heritage Preservation Act*;
- (c) To identify potential programs and initiatives to educate the public about Fredericton's archaeological resources.