

# COUNCIL GUIDING PRINCIPLES & STATEMENTS OF INTEREST

## Council Vision

An inspirational, growing city with a sense of community and culture, promoting thoughtful urban development, active living and a social, environmental and fiscal conscience.

## COUNCIL'S Guiding Principles

### PEOPLE FOCUSED

*We will place people first.*

This will be achieved through inclusion, diversity and a thoughtful approach to governing.

### FISCAL STEWARDSHIP

*We will act to ensure fiscal stewardship.*

This will be achieved by maintaining quality programs and their delivery, responsible growth and economic vitality, and efficient use of available resources.

### REGIONAL LEADERSHIP

*We will build regional leadership.*

This will be achieved through open dialogue and forging strong partnerships.

### BUILDING COMMUNITY

*We will build community.*

This will be achieved through efficient movement of people, housing for all and thoughtful development.

### ENVIRONMENTALLY RESPONSIBLE

*We will be environmentally responsible.*

This will be achieved through sustainable and efficient infrastructure, environmental stewardship and prioritizing active transportation.

## WHERE WE'RE GOING...

# COUNCIL'S STATEMENTS OF INTEREST



### PEOPLE FOCUSED

Create an inclusive community that offers an abundance of diverse recreational and cultural experiences.

Ensure our external programs and services meet the needs of the community.



### ENVIRONMENTALLY RESPONSIBLE

Promote an active lifestyle through an environmentally friendly and service focused transportation network.

Be an environmental steward through the thoughtful renewal of infrastructure.



### REGIONAL LEADERSHIP

Build trusted partnerships with all stakeholders to create a strong region.



### FISCAL STEWARDSHIP

Deliver financially efficient internal services that focus on meeting our community's needs.

Ensure fiscal responsibility is at the core of all decisions and that all resources are efficiently used.

Ensure long-term financial planning and related policies are maintained to sustain and develop our infrastructure.



### BUILDING COMMUNITY

Build community by enhancing our existing neighbourhoods and encouraging responsible growth that is respectful of heritage with a focus on affordable housing.

Continue to provide a safe community through compassionate policing, fire mitigation, and communicative emergency measures.



### ALL PRINCIPLES

Continue to deliver our programs to meet our community's current and future needs.