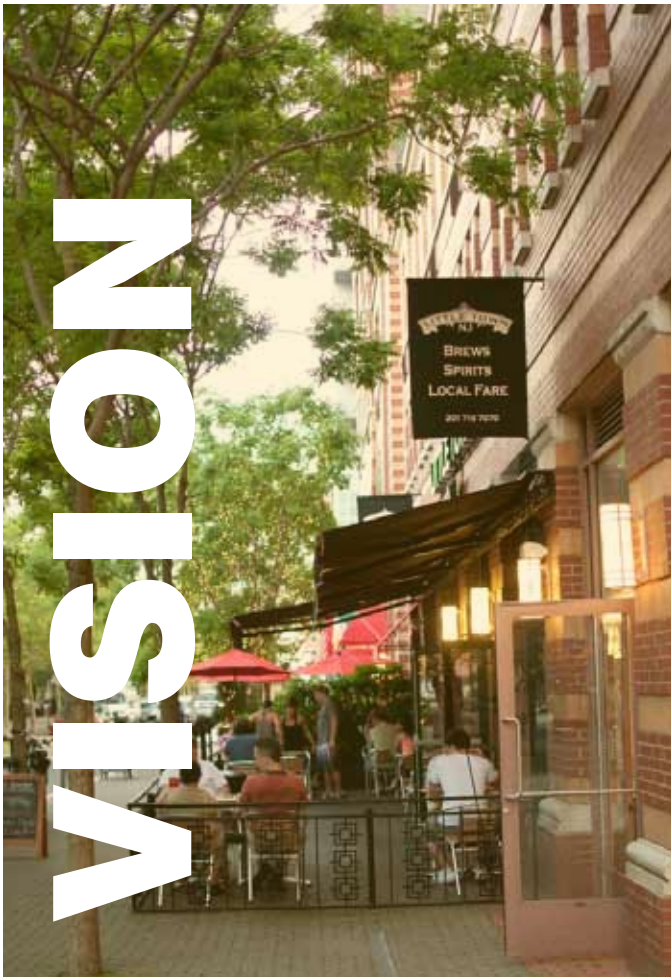


Main Street Design Guidelines



Public Open House
November 29, 2017

The design guidelines are a refinement of the recommendations of the **Fredericton Main Street Urban Design Plan**, which establishes the overall vision for the corridor:



- **strengthen and link** Fredericton North through the integration of local neighbourhoods, trails, parks, waterfront and open spaces
- reflect the **highest order** of city building principles
- **be a model** for balanced, ecologically sensitive, and walkable urban development
- provide residents with a place to shop, dine, visit and live for **generations to come**

Public Realm Manual:

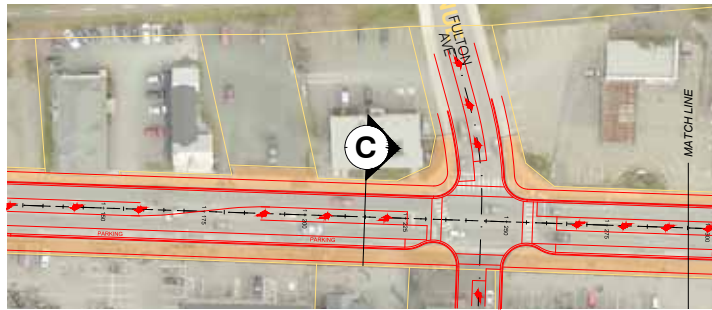
- will guide municipal investment within the right-of-way
- establish a vision for the street, how it should look and feel, including for the roadway, sidewalks, crosswalks, planting, street trees, benches, lights, and utilities

Built Form Guidelines:

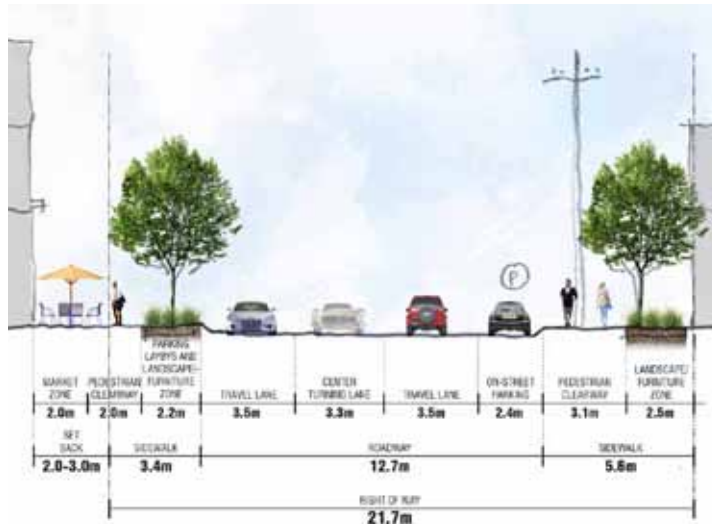
- will set out performance standards for new private development adjacent to Main Street
- establish where buildings should be built, how they look, and where driveways, parking and servicing should occur

Public Realm

STREET CONFIGURATION: HYDRO POLE IN CENTER OF SIDEWALK ASYMMETRICAL LANDSCAPE/FURNITURE ZONE



STREET ALIGNMENT PLAN



DEMONSTRATION SECTION



DEMONSTRATION PLAN

Flexible Parking Space



Landscape Zone



Street Furniture



Vertical Elements



Crosswalks



Crosswalks



today

Crosswalks



short term

Crosswalks



long term

Main Street Evolution



today

Main Street Evolution



short term

Main Street Evolution



long term

Gateway



today

Gateway



short term

Built Form

Siting



- buildings define the edge of Main Street
- 40% built frontage for large sites (1ha+)
- 60% built frontage for small sites

Ground Level



- active uses at the street edge
- tall ground floor heights (4.5m)
- main front entrances must face Main Street, be emphasized in design
- 75% transparency at ground level

Gateways, Corners, View Terminus



- modest height exceptions for architectural elements (tower features, entrances)
- corner buildings must address both street frontages with good design



Servicing/Parking



- consolidate and coordinate driveways
- promote a connected rear laneway system
- parking and servicing at rear (away from view of Main Street)
- parking in smaller pods, landscaped, screened

Signs



- integrate signs into architectural expression
- discourage pylons, billboards, backlit rectangular sign boxes
- durable, high quality



Flex Zone



- Flex Zone is private property located between the building edge and the right of way (usually about 2-3m in width)
- seamless continuation of public realm
- encourage spill out and retail display

Northside Trail



- buildings address trail with windows, entrances - no blank walls
- encourage residential facing trail

