

### Program Information, Guidelines and Criteria

The Arts, Culture and Heritage Funding Program of the City of Fredericton is designed to encourage new projects or activities in the creative arts, culture and heritage sectors through the provision of small grants to eligible organizations.

Below are listed the areas of support, the types of eligible organizations, and examples of projects considered eligible and ineligible. A general rule applying to all grants is that the project or activity must take place in the City of Fredericton and must be accessible to the general public. The program is not intended to support events or activities that generate funds for other organizations.

**Areas of Support:** Financial support is offered in three categories:

1. ***Festivals, major events and series grants*** – financial assistance for the presentation of multi-day festivals, major events or series related to the creative arts, culture or heritage.
2. ***Project grants*** – financial assistance for projects and activities related to the creative arts, culture or heritage.
3. ***Community asset grant*** – one-time financial assistance amounting to no more than 75% of the cost of purchase or repair of specialized equipment or infrastructure, to become a community asset shared among three or more eligible organizations.

**Eligibility:** Eligible organizations are:

1. Non-profit organizations whose primary purpose is presentation, promotion, or education with respect to the visual, performing, literary, media, or material arts in Fredericton, and who wish to undertake a project or activity of benefit to the community.
2. Non-profit organizations whose primary purpose is presentation, promotion, or education with respect to Fredericton's history or heritage, and who wish to undertake a project or activity of benefit to the community.
3. Non-profit organizations whose primary purpose is presentation, promotion or education with respect to a specific culture or cultures, and who wish to undertake a project or activity of benefit to the community. A specific culture is defined as a set of values, customs and traditions belonging to First Nations peoples or peoples of historical or contemporary settlement.

***Organizations that received a grant from this program in the past must have submitted a written report on their COMPLETED project to be considered for future grants. In the case of an arts, culture or heritage series extending into the current grant year, organizations must submit a short written progress report. Final report forms are available on-line or by calling the Cultural Development Officer.***

**Examples of projects or activities considered eligible:**

- Multi-day festivals, events or series pertaining to the creative arts, culture, or heritage
- Performances (theatre, music, dance, poetry/literature)
- Exhibitions pertaining to creative arts, culture or heritage subjects
- Workshops or seminars on the subject of the creative arts, culture or heritage
- Demonstrations of the creative arts, culture or heritage
- Educational programs or activities in the creative arts, culture or heritage
- Community assets (Examples include – but are not limited to – staging, lighting, tents, exhibit panels.)

**Examples of projects or activities considered ineligible:**

- Sales, exhibitions or events held in commercial premises
- Sustaining, operating or administrative expenses not associated with the project or activity
- Studies, plans, or strategies
- Conferences or professional development
- Travel
- Building renovation or repair
- Monuments, statuary and interpretative panels
- Purchase of uniforms or specialized equipment not as a community asset

**General Program Criteria and Evaluation:**

Applications will be evaluated on how well proposed project meets the following criteria:

- Stimulate appreciation of the creative arts, culture or heritage in the community;
- Build community support, increase membership, develop wider audiences, or attract visitors;
- Contribute to artistic or cultural achievement, or heritage skills within the community;
- Improve financial stability and self-sufficiency;
- Meet a specific community need in terms of a program or product that is not provided by the City of Fredericton.

A jury of peers will review all applications and determine recipients and grant awards. The jury will be comprised of:

- One person familiar with festivals, major events and series pertaining to the creative arts, culture or heritage;
- One person familiar with other arts and cultural activities (including exhibitions and performances);
- One person familiar with activity in the heritage sector; and
- Two representatives of the City of Fredericton.

**To Apply:**

Complete the application form and submit by deadline indicated on website. APPLICATIONS RECEIVED LATER THAN THIS DATE WILL NOT BE CONSIDERED.

**Submit applications:**

**By email:**        [culture@fredericton.ca](mailto:culture@fredericton.ca)

**By Mail:**        Arts, Culture & Heritage Funding Program - City of Fredericton  
Recreation, Culture & Community Development  
397 Queen Street, Fredericton, NB E3B 1B5

**In Person:**      Service Centre, City Hall (back entrance), 397 Queen Street

**Questions?**

(506) 471-3378 or [culture@fredericton.ca](mailto:culture@fredericton.ca)

**Note:** For an eligible activity that is unforeseen during the scheduled funding round, financial support to a maximum of \$500 is available at the discretion of the jury chair and support staff. Funds are limited. Contact the office for details.